

Privacy Statement / Mbody Products - Data File

Finnish Personal Data Act (523/1999) Section 10

EU General Data Protection Regulation 2016/679

Controller

Myontec Oy (hereinafter "Myontec" or "Controller")

- Company business ID: FI 2167007-0
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Data protection officer

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Intended use of Mbody Products Data File ("hereinafter Data File")

Personal information stored in the Data File is used by Myontec Oy for:

- Managing and maintaining user data
- For activating, updating and maintaining licenses for Muscle Monitor Windows software
- For activating, updating and maintaining Mbody Live mobile application
- To calculate the parameters related to the use of the special characteristics of Mbody products and to determine the personal thresholds, training zones and limit values derived from them
- To develop further Mbody-products and their features
- Targeting marketing activities
- Product marketing communications
- Creating, providing and developing services

Content of Data File

This Privacy Statement explains how to store, process, and manage the personal information (hereinafter referred to as "Registered Person"), which is collected when start using and during the use of Mbody products.

The Controller may store, process and make use of the following information (wholly or as much as necessary):

- Contact information: user name (as given by the Registered Person), email-address
- Citizenship of the User or the country where the product is used (as given by the Registered Person)
- Possible identifiers for third-party databases or services that the user also wants to transfer his/her data
- Demographic information: birth date, gender, height, weight (as given by the Registered Person)
- Identifier associated with a computer of the Registered Person to maintain the activation of the software license
- Data samples (EMG-signals measured muscle group by group) and the maximum heart rate value of the Registered Person required for determining the muscle fatigue threshold (MFT)
- Activity class (options "Recreational" and "Athlete") selected by the Registered Person him/herself
- The performance data generated from the measurements (such as EMG, heart rate and other external sensor data as well as data collected from GPS tracking of the mobile device and other quantities derived from the aforementioned data)
- Results of the Analysis and reports compiled from them

In addition to the aforementioned, the Registered Person can record his/her own comments and notes for each record.

The recording and processing of personal data is based on the consent given by the Registered Person.

Sources of the data

Personal data is collected from the Registered Person in connection with the activation of the product and the activation of software licenses and later during use, during the measurements recorded by the Registered Person and by the software or when browsing the software database.

Disclosure and transfer of personal data

Personal data will not be disclosed without the permission of the Registered Person except as permitted by law and subject to the requirements of the authorities. If the Registered person has given his/her consent to the Controller, data stored in the register can be forwarded to a database or service managed by a third party, for which the Registered Person has his/her own account.

The performance data stored by the Registered Person may be disclosed to the Controller's partners in the scope of the intended use of the Data File in anonymity so that a single user is not identifiable by the data.

Third-party service providers may be used to handle the technical maintenance of the Data Files.

Data may be transferred outside the EU / EEA area if it is necessary for the implementation of the service. Transfers are carried out safely and within the limits set by the data protection legislation.

Retention of personal data

The Controller will only keep the data as long as it is necessary for the intended use of the Data File. Legislation in force regarding the maintenance and traceability of products and services may require the retention of personal data for longer than the actual use of the Data File determines.

Incorrect or outdated personal data will be corrected or deleted within a reasonable time.

Protection of the Data Files

Databases to which personal data are stored are technically and physically protected so that they are not accessed from the outside and thus preventing loss, destruction or misuse of the data. Database information is backed up regularly and securely.

Third party service providers who may be used for the storage of personal data are obliged to comply with current legislation regarding data protection and personnel privacy.

Access to the information is limited only to those of Myontec's staff or authorized persons, who need the data in their duties.

The rights to inspect and correct data, and the right to remove data

The Registered Person is entitled to inspect what information has been deposited in the Data File, to have inaccurate personal data to be corrected and the right to have his/her data removed from the Data File.

The Registered Person has the right to request the removal of his/her personal data provided that they are no longer needed for the purposes for which the Registered Person has consented to it, or that there are no statutory obligations for the Controller in the processing or retention of personal data.

An inspection, correction or removal request must be sent in writing or electronically in writing to the person responsible for the Data File matters in order to ensure that the requestor has the right to a request.

The right to inspect information is free of charge at most once a year. Requests will be answered within two weeks of receipt of the request.

Access to information and right to withdraw

The Registered Person has the right to access and receive copy of the personal data that he/she has given to the Data File. The information is provided in a generally used and legible form. The information will be provided within one month of receipt of the request.

The Registered Person may at any time have the right to withdraw previously given consent to the recording and processing of data. The Registered Person also has the right to request the restriction of the use of his/her personal data or to prohibit the use of his/her personal data in direct marketing.

Updates and changes to the Privacy statement

Myontec Oy undertakes to comply with the applicable laws and regulations on data protection and privacy (including GDPR) in Finland and the EU, as well as other laws and regulations governing the processing of personal data and to comply with other practices in good data management and data processing. The personnel and authorized persons of Myontec Oy are required to maintain the confidentiality of personal data.

Myontec Oy will monitor any changes to personal data legislation and therefore reserves the right to update or change this Privacy statement.